

Medicine and Political Action in the Community (MPAC)

Instructor and Program Director

Doug Skrzyniarz (skin-arz)

Associate Vice President of Government Affairs and Adjunct Instructor, WSU School of Medicine & Physician Group

B.A. – Political Theory and International Relations

M.A. – Political Science

M.H.S.A. – Health Care Management

Worked in U.S. Congress, New York State Senate, Michigan Legislature, National, Statewide, and Local Campaigns.

Currently is an elected member of the Sterling Heights City Council.

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Program Objectives

1. Provide basic understanding of federal and state health policy and political process
2. Instruct on effective advocacy strategies
3. Provide real world advocacy opportunities
4. Address knowledge gaps on other key external affairs topics including philanthropy, the business of healthcare, marketing and communications, and leadership development

Program Goals

1. Create lifelong advocates
2. Create lifelong supporters of the importance of external affairs
3. Inspire leadership

MPAC Requirements

1. Attend 15 hours of lectures
2. 30 Hours of community outreach, which can include advocacy
3. 30 Hours of clinical community service

Reading Materials

Askin, Elisabeth and Moore, Nathan. "The Health Care Handbook," Washington University-St. Louis, 2012. Book written by medical students. Excerpts available at orientation. Full book is available through kindle or amazon.

McDonough, John E. "Inside National Health Reform." University of California Press, New York, 2011.

Book is fully available via this link: <http://elibrary.wayne.edu/record=b4408891>

Other materials will be made available via the MPAC site under articles: <http://mpac.med.wayne.edu/articles.php>

Lectures

August 26: 12:30 to 1:25 p.m.	MPAC Orientation A summary on program, expectations, and questions. Doug Skrzyniarz
August 29: 12:00 to 12:55 p.m.	Translating Research into Public Health Practice A review of the Make Your Date Detroit Campaign Dr. Sonia Hassan, Associate Dean for Maternal, Perinatal and Child Health for WUSOM, Director for the Center for Advanced Obstetrical Care and Research Perinatology Research Branch/ NICHD/NIH/DHHS, Director for the Maternal-Fetal Medicine Fellowship Program, and Professor of the Division of Maternal-Fetal Medicine Department of Obstetrics and Gynecology for WSU
September 5: 12-12:55 p.m.	Introduction to Health Policy A discussion on the state and federal health policy process Doug Skrzyniarz

September 12: 12-12:55 p.m.	State Health Policy in Practice How Medicaid expansion was passed and implemented Elizabeth Hertel, Director for the Office of Health Policy and Innovation, Michigan Department of Community Health
September 17: 12-12:55 p.m.	Organized Medicine Resolution writing workshop Jeremy Llaniguez, MD/PhD Candidate, WSUSOM
October 10: 12-12:55 p.m.	Health Politics Case Study: Michigan State Medical Society Colin Ford, MSMS Director of State and Federal Government Relations
October 13: 12-12:55 p.m.	Public Health An introduction to Public Health Dr. Mary Jean Schenk, Vice Dean of Medical Education and Alumnus
November 17: 12-12:55 p.m.	Elections and Political Power An introduction to U.S. politics Doug Skrzyniarz
November 20: 12:30-1:25 p.m.	Public Health Case Study: Graduate Medical Education Reform Doug Skrzyniarz
December 6: 9 a.m.-Noon	National Health Care Reform Mock Debate: What works, what needs to be fixed, and how to fix it Doug Skrzyniarz (3 Hour Session)
December 15: 12-12:55 p.m.	Advocacy Training How to effectively persuade members of Congress and the state legislature Melissa Yutzey
January 13: 12:30-1:25 p.m.	The Business of Healthcare Case Study: How to run your own medical practice Dr. Michael Busuito, Owner of Somerset Plastic Surgery
January 20: 12:30-1:25 p.m.	Healthcare Philanthropy Description of why and how to raise money for research and provider institutions Steve Henrie, Interim Associate Vice President of Development and Alumni Affairs
February 10: 12:30-1:25 p.m.	The Business of Healthcare Introduction to health finance and quality Doug Skrzyniarz
February 16: 12-12:55 p.m.	Public Relations and Marketing A look into how provider groups generate business and interact with public
March 9: 12-12:55 p.m.	Leadership Development An introduction to leadership development Doug Skrzyniarz
March 11: 12-12:55 p.m.	Leadership Development How to be a great physician leader Guest Lecturer TBD
March 25:	Lansing Lobby Day

Depart early A.M and return later afternoon
\$25 Fee – Includes transportation, food, et al.

April 15:
12-12:55 p.m.

Topic and guest lecturer TBD

April 29:
12-12:55 p.m.

Topic and guest lecturer TBD